

CLAIMS

- 1 1. An apparatus comprising:
2 at least one processor;
3 a memory coupled to the at least one processor;
4 at least one previous order residing in the memory, each previous order including
5 at least one order item;
6 an e-commerce application residing in the memory and executed by the at least
7 one processor, the e-commerce application including:
8 a shopping cart that may contain a plurality of order items; and
9 a reorder mechanism that automatically places all order items in a selected
10 previous order in the shopping cart.
- 1 2. The apparatus of claim 1 wherein the selected previous order comprises the order
2 that was most recently placed by a user of the e-commerce application.

1 3. An apparatus comprising:
2 at least one processor;
3 a memory coupled to the at least one processor;
4 a default order residing in the memory, the default order including at least one
5 order item;
6 an e-commerce application residing in the memory and executed by the at least
7 one processor, the e-commerce application including:
8 a shopping cart that may contain a plurality of order items; and
9 a default order mechanism that automatically places all order items in the
10 default order in the shopping cart.

1 4. The apparatus of claim 3 wherein the default order is defined by a user defining an
2 order and selecting the order as the default order.

1 5. The apparatus of claim 3 wherein the default order is defined by a user selecting at
2 least one order item to add to the default order.

1 6. An apparatus comprising:
2 at least one processor;
3 a memory coupled to the at least one processor;
4 a previous order residing in the memory;
5 a default order residing in the memory;
6 an e-commerce application residing in the memory and executed by the at least
7 one processor, the e-commerce application including:
8 a shopping cart that may contain a plurality of order items;
9 a reorder mechanism that automatically places all order items in the
10 previous order in the shopping cart; and
11 a default order mechanism that automatically places all order items in the
12 default order in the shopping cart.

1 7. The apparatus of claim 6 wherein the previous order comprises the order that was
2 most recently placed by a user of the e-commerce application.

1 8. The apparatus of claim 6 wherein the default order is defined by a user defining an
2 order and selecting the order as the default order.

1 9. The apparatus of claim 6 wherein the default order is defined by a user selecting at
2 least one order item to add to the default order.

1 10. A method for a buyer to shop on an e-commerce web site, the method comprising
2 the steps of:
3 placing a previous order that includes at least one order item with the e-commerce
4 web site;
5 presenting a shopping cart to the buyer;
6 presenting an activation mechanism for a reorder mechanism to the buyer; and
7 when the buyer selects the activation mechanism for the reorder mechanism,
8 automatically placing in the shopping cart all order items in the previous order.

1 11. The method of claim 10 wherein the previous order comprises the order that was
2 most recently placed by the buyer on the e-commerce web site.

1 12. A method for a buyer to shop on an e-commerce web site, the method comprising
2 the steps of:
3 (A) defining a default order that includes at least one order item;
4 (B) presenting a shopping cart to the buyer;
5 (C) presenting an activation mechanism for a default order mechanism to the
6 buyer; and
7 (D) when the buyer selects the activation mechanism for the default order
8 mechanism, automatically placing in the shopping cart all order items in the default order.

1 13. The method of claim 12 wherein step (A) comprises the steps of:
2 defining an order; and
3 selecting the order as the default order.

1 14. The method of claim 12 wherein step (A) comprises the step of:
2 selecting at least one order item to add to the default order.

1 15. A method for a buyer to shop on an e-commerce web site, the method comprising
2 the steps of:
3 (A) placing a previous order comprising at least one order item with the e-
4 commerce web site;
5 (B) defining a default order comprising at least one order item;
6 (C) presenting a shopping cart to the buyer;
7 (D) presenting an activation mechanism for a reorder mechanism to the buyer;
8 (E) presenting an activation mechanism for a default order mechanism to the
9 buyer;
10 (F) when the buyer selects the activation mechanism for the reorder mechanism,
11 automatically placing in the shopping cart all order items in the previous order; and
12 (G) when the buyer selects the activation mechanism for the default order
13 mechanism, automatically placing in the shopping cart all order items in the default order.

1 16. The method of claim 15 wherein the previous order comprises the order that was
2 most recently placed by the buyer.

1 17. The method of claim 15 wherein step (B) comprises the steps of:
2 defining an order; and
3 selecting the order as the default order.

1 18. The method of claim 15 wherein step (B) comprises the step of:
2 selecting at least one order item to add to the default order.

1 19. A computer-readable program product comprising:
2 a shopping cart that may contain a plurality of order items;
3 a reorder mechanism that automatically places all order items in a previous order
4 in the shopping cart; and
5 computer-readable signal bearing media bearing the shopping cart and the reorder
6 mechanism.

1 20. The program product of claim 23 wherein the computer-readable signal bearing
2 media comprises recordable media.

1 21. The program product of claim 23 wherein the computer-readable signal bearing
2 media comprises transmission media.

1 22. The program product of claim 23 further comprising a default order mechanism
2 that automatically places all order items in the default order in the shopping cart, the
3 signal bearing media bearing the default order mechanism.

1 23. A computer-readable program product comprising:
2 a shopping cart that may contain a plurality of order items; and
3 a default order mechanism that automatically places all order items in a defined
4 default order in the shopping cart; and
5 computer-readable signal bearing media bearing the shopping cart and the default
6 order mechanism.

1 24. The program product of claim 23 wherein the computer-readable signal bearing
2 media comprises recordable media.

1 25. The program product of claim 23 wherein the computer-readable signal bearing
2 media comprises transmission media.

1 26. The program product of claim 23 wherein the default order is defined by a user
2 defining an order and selecting the order as the default order.

1 27. The program product of claim 23 wherein the default order is defined by a user
2 selecting at least one order item to add to the default order.
